

Marketing Interview Questions and Answers

Now that I know more about the software, you have 20 seconds to sell me on why I should hire your firm.

No Accepted answer found [View Answer](#)

You have 1 minute to sell me on the \$20 million software that you sold at Deloitte. I am a business manager at Wal-Mart.

No Accepted answer found [View Answer](#)

I see from your resume that you have done much more process stuff than financial stuff, are you doing something to learn more about that aspect of the business?

No Accepted answer found [View Answer](#)

What was the absolute greatest challenge that you have been given on the job?

No Accepted answer found [View Answer](#)

Tell me how you feel about things where there is no stopping point—like you have to continually learn. Do you like that?

No Accepted answer found [View Answer](#)

Tell me a time when you have had so much to do and you have fallen behind or not been able to complete something on time, what did you do?

No Accepted answer found [View Answer](#)

Tell me a time when a peer has asked you to do something and it conflicts with your schedule (basically, you have to make a sacrifice), what do you do/how do you feel about it?

No Accepted answer found [View Answer](#)

What did you enjoy the most at your last client and why?

No Accepted answer found [View Answer](#)

What did you like least about your last client?

No Accepted answer found [View Answer](#)

What is the best/most effective presentation you've ever given?

No Accepted answer found [View Answer](#)

What is a new product that has come out in the last couple of years that you really like?

No Accepted answer found [View Answer](#)

Why marketing? Why Vistakon?

No Accepted answer found [View Answer](#)

What is the biggest challenge you had in your last job?

No Accepted answer found [View Answer](#)

What is a leader? When is the time that you have been a great leader?

No Accepted answer found [View Answer](#)

Analyze 2 advertisements (Acuvue and Freshlook.) Who do you think our target market is?

No Accepted answer found [View Answer](#)